



TESC 2022 – May 3 – 5 and Tutorial May 2

All-Virtual IEEE PES Transactive Energy Systems Conference and Workshop (TESC2022)

EVENT SUPPORT OPPORTUNITIES

IEEE Power & Energy Society (PES) and the GridWise Architecture Council (GWAC) invite you to showcase your organization, products, and services to a global audience of 200+ key industry decision makers, public sector administrators, and renowned researchers, working in the transactive energy space. Sponsorship and virtual exhibit opportunities are available.

Sponsor and Exhibitor Deadline: March 1, 2022

ABOUT THE EVENT

In its 8th year, the 2022 GWAC/IEEE PES Transactive Energy Systems Conference and Workshop (TESC2022) will take place as a **virtual event** May 3-5, 2022, with a tutorial session on May 2. TESC2022 will be structured to maximize participant interaction and engagement in a virtual environment. The theme for this year’s event is “Grid Architecture to Decarbonize, Distribute, and Decentralize the Grid.”

Plan to participate and exchange ideas with other key stakeholders about how best to transform the electrical grid to achieve deep decarbonization through transactive energy, grid architecture, interoperability, building to grid interactions, and distributed energy resources. TESC2022 will feature a keynote presentation from the United States Department of Energy program manager and The GridWise Architecture Council, plus panels, workshops and papers. Two pre-conference tutorials will be offered on May 2 focused on Grid Architecture and Fundamentals of Transactive Energy. Panels and workshops will be held in the following areas:

- GWAC Foundational Session
- Grid Visions of the Future
- Smart Grid and Smart Cities
- DOE Keynote
- Regulatory Perspectives
- Customer Perspectives
- Virtual Networking Session
- Smart Buildings in a Secure Grid
- International Perspectives
- Changing Energy Landscape

DIAMOND PACKAGE | \$3,000 *One opportunity available*

- Recognition during all major conference functions and on website as the diamond sponsor.
- Your pre-recorded video, white papers, and other material promoting your company projects and services are made available to conference registrants with other conference products.
- Virtual booth with live interactive attendee session and scheduled appointments included.
- Company logo with a hotlink to company's website included on the conference website, posted immediately upon receipt of a signed contract. It will remain on the site until 30 days after the conference.
- Five complimentary registrations to the TESC 2022 event.
- Invitation for your organization's representative to introduce the keynote, present in a panel session, or co-moderate a workshop.
- List of attendees provided.

PLATINUM PACKAGE | \$2,500 *Three opportunities available*

- Recognition during all major conference functions and on website.
- Your white papers and other material promoting your company projects and services are made available to conference registrants with other conference products.
- Virtual booth with live interactive attendee session and scheduled appointments included.
- Company logo with a hotlink to company's website included on the conference website, posted immediately upon receipt of a signed contract. It will remain on the site until 30 days after the conference.
- Four complimentary registrations to the TESC 2022 event.
- Invitation for your organization's representative to co-moderate a workshop session.
- List of attendees provided.

GOLD PACKAGE | \$2,000 *Five opportunities available*

- Recognition during all major conference functions and on website.
- Four marketing materials promoting your company projects and services made available to conference registrants with other conference products.
- Company logo with a hotlink to company's website included on the conference website, posted immediately upon receipt of a signed contract and will remain on the site until 30 days after the conference.
- Virtual booth with live interactive attendee session included.
- Three complimentary registrations to the TESC 2022 event.
- Invitation for your organization's representative to co-moderate a workshop session.
- List of attendees provided.

EXHIBITOR/SILVER PACKAGE | \$1,000 *Six opportunities available*

- Recognition during all major conference functions and on website.
- Two marketing documents promoting your company projects and services made available to conference registrants with other conference products.
- Company logo with a hotlink to company's website included on the conference website, posted immediately upon receipt of a signed contract and will remain on the site until 30 days after the conference.
- Virtual booth with live interactive attendee session included.
- Two complimentary registrations to the TESC 2022 event.
- List of attendees provided.

BRONZE PACKAGE | \$500 *Ten opportunities available*

- Recognition during all major conference functions and on website.
- One marketing document promoting your company projects and services made available to conference registrants with other conference products.
- Company logo with a hotlink to company's website included on the conference website, posted immediately upon receipt of a signed contract and will remain on the site until 30 days after the conference.
- One complimentary registration to the TESC 2022 event.
- List of attendees provided.

Event Sponsorship and Exhibitor Request Form

LEVEL OF SPONSORSHIP/EXHIBITOR REQUESTED

Diamond \$3,000: _____

Platinum \$2,500: _____

Gold \$2,000 : _____

Silver \$1,000 : _____

Exhibitor \$1,000 : _____

Bronze \$500 : _____

CONTACT INFORMATION

Submission date: _____

Company: _____

Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Signature: _____

Submission of this request and acceptance by IEEE PES will confirm your organization as a "TESC2022" sponsor/exhibitor. All financial sponsors/exhibitors will be invoiced for the level indicated above by IEEE PES. Organizations logos for promotional use should be provided to IEEE PES in .png or .jpeg format upon agreement. Additional information regarding marketing material uploads and moderating will follow. Thank you for supporting TESC 2022. We look forward to another great event!

Please return this form to:

roseanne.jones@ieee.org

Deadline for sponsorship confirmation is March 1, 2022.