



TESC 2020  
Transactive  
Energy  
Systems  
Conference and Workshop  
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# 7-10 DECEMBER 2020

## All Virtual IEEE PES Transactive Energy Systems Conference and Workshop (TESC2020)

### EVENT SUPPORT OPPORTUNITIES

IEEE Power & Energy Society (PES) invites you to showcase your organization, products, and services to a global audience of 200+ key industry decision makers, public sector administrators, and renowned researchers, working in the transactive energy space. Sponsorship, complete with virtual exhibit opportunities, are available. **Supporter and Exhibitor Deadline: Friday 4 December 2020**

### ABOUT THE EVENT

In its 7th year, the 2020 IEEE PES Transactive Energy Systems Conference (TESC2020) will take place as a **virtual event** 7-10 December 2020, structured to maximize participant interaction and engagement despite the absence of in person contact. The theme for this year's event is "Architecting a Resilient Transactive Grid." •

Plan to participate and exchange ideas with other key stakeholders about how best to transform the electrical grid to achieve deep decarbonization through transactive energy, grid architecture, interoperability, building to grid interactions, and distributed energy resources. The workshop will feature a keynote panel from the United States Department of Energy program managers and The GridWise Architecture Council, plus panels, workshops and papers. Tutorials and Workshops will be held in the following areas:

- Drivers of Change;
- System Design and Architecture;
- Business Models and Value Realization;
- Visions for Participation;
- Regulation and Policy;
- Resilience;
- System Implementation Strategies and Examples.
- Grid Architecture (tutorial)
- Transactive Energy (tutorial)

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**GOLD PACKAGE | \$2,000**      *One opportunity available*

- Recognition during all major conference functions and website.
- Your pre-recorded videos, white papers, and other material promoting your projects and services made available to conference registrants with other conference products.
- Company logo with hotlink to company's website included on conference website, posted immediately upon receipt of signed contract and will remain on the site until 30 days after the conference.
- Five complimentary registrations to the entire 2020 event.
- Invitation for your organizations' representative to introduce the keynote panel or workshop of your choice.

**SILVER PACKAGE | \$1,000**      *Seven opportunities available*

- Recognition during all major conference functions and website.
- Your pre-recorded videos, white papers, and other material promoting your projects and services made available to conference registrants with other conference products.
- Company logo with hotlink to company's website included on conference website, posted immediately upon receipt of signed contract and will remain on the site until 30 days after the conference.
- Three complimentary registrations to the entire 2020 event.
- Invitation for your organization's representative to introduce a workshop and panel session.

**BRONZE PACKAGE | \$500**      *Ten opportunities available*

- Recognition during all major conference functions and website.
- Your pre-recorded videos, white papers, and other material promoting your projects and services made available to conference registrants with other conference products.
- Company logo with hotlink to company's website included on conference website, posted immediately upon receipt of signed contract and will remain on the site until 30 days after the conference.
- Two complimentary registrations to the entire 2020 event.